

# Memeo® Backup Professional

Reliable Local and Remote Backups for Your  
Entire Organization at Affordable Pricing

## Overview

At Memeo, we understand how important your data is to your business. That is why we developed Memeo Backup Professional, a simple, cost effective way to protect all of your valuable data. Memeo simplifies the entire data backup process by providing both local and remote backup capabilities. The software works silently in the background to guarantee that all your data is protected and allows for a quick restore of a single file or all of your files. Avoid costly employee downtime associated with data loss by using Memeo Backup Professional at your company.

## Key Features

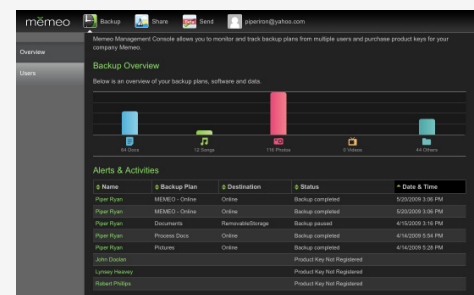
**Continuous Protection:** No need for manual backups. Memeo Backup Professional works in the background, tracking changes made to your data and automatically backing up any new information to your destination. All of your files are protected without slowing down your computer since changes are backed up continuously.

**Broad Destination Support:** You can create multiple backups to a variety of destinations (external hard drives, USB flash drives, network devices, FTP servers, online), which allows you to back up files to different locations simultaneously for an extra layer of protection. Memeo Backup Professional automatically detects attached storage devices, allowing for quick and easy setup.

**1GB Free Online Storage:** Back up your most important files online for extra protection against theft, fires, floods, etc. You can restore these files from your online storage at any time.

**SmartPicks:** Easily back up specific types of files located in different folders on your computer with one simple click. Memeo SmartPicks allows you to back up groups of files such as Documents, Photos, Music, Videos, Financial files and much more, without having to manually search your computer.

## Management Console



- Web-based console for administrators
- Easily distribute software and product keys
- Monitor the status of backups
- View backup alerts

**Network File Protection:** With Memeo Backup Professional, you can back up folders from other devices located on your network, in addition to those files on your local computer.

**Encryption:** Integrated online and local backup options are all protected with business class encryption that guarantees your important data stays safe. Memeo protects your files using secure 3 DES 128-bit encryption. With encryption, files are password protected and can only be accessed or restored by you.

**Scheduled Backups:** Select a specific time each day for your backup to occur if desired. Memeo will track the changes made to the data and perform a backup at the designated time.

**Windows Explorer Integration:** Simply right-click on any folder to add it to a backup plan or quickly restore files accidentally deleted from the folder. You can also easily revert to a previous version of a file by right-clicking on it since Memeo stores multiple versions of files.

## Statistics

It is estimated that annual data losses to PCs cost US businesses \$18.2 billion.

*The Cost of Lost Data, David M. Smith*

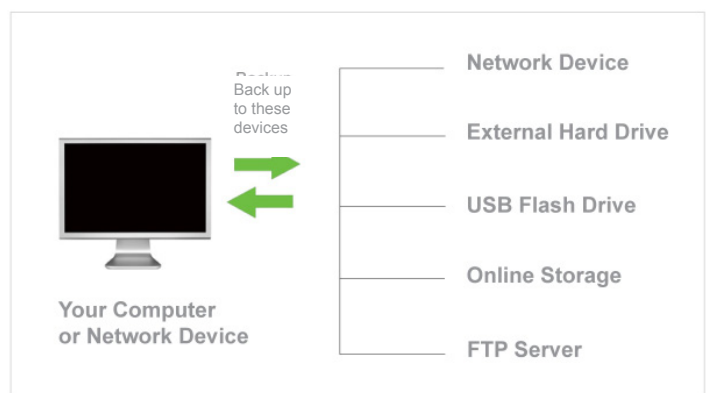
Companies that aren't able to resume operations within ten days (of a disaster) are not likely to survive.

*Strategic Research Institute*

Around 9% of hard drives fail after two years of usage, not including data loss from viruses or human error.

*Failure Trends in Large Hard Drive Populations*

*Google Inc.*



In the case of a hard drive failure, Memeo Backup Professional will restore your files, minimizing downtime and letting you focus on what is important.

## Requirements / Support

Windows Vista / XP Pro / XP Home Edition / Windows Server 2003\* (Both 32-bit and 64-bit are supported.)

Microsoft .NET Framework 2.0 (If you don't have it on your system, Memeo Backup will install it for you.)

512MB RAM

800MHz or faster processor

25MB free disk space

\* Runs as an application, not a service. Must be logged in for backup to run.

## Contact Memeo Sales

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